



GEARING UP

CONFERENCE AND 2018 ANNUAL MEETING

CELEBRATING

25
YEARS

1993-2018



MISSOURI ASSOCIATION OF
MANUFACTURERS

PROMOTING, PRESERVING AND
ADVANCING MANUFACTURING

Wednesday, February 7, 2018

Oasis Hotel & Convention Center | Springfield, Missouri

The Missouri Association of Manufacturers (MAM) will present the **GEARING UP CONFERENCE and 2018 ANNUAL MEETING** on Wednesday, February 7, at the Oasis Convention Center in Springfield. This one-day event will provide businesses and professionals direct interactive opportunities with manufacturing executives and management.

All sponsorships, exhibitor booths, displays and presentations must be relevant to and focus on the manufacturing industry.

The event will consist of:

- Executive Breakfast
- Keynote presentation
- Annual Membership Meeting
- Introduction of the 2018 MAM Board of Directors
- Gearing Up Expo
- Networking opportunities
- Breakfast and lunch buffets
- All-day refreshments
- Door prizes and giveaways
- Play2Win grand prize

The intended audience includes:

- Manufacturing Executives – CEOs, COOs, CFOs, GMs, Presidents and business owners
- Plant managers
- Human resources and safety managers
- Project supervisors
- Communications and marketing managers
- Business development experts
- Engineers and more.

AGENDA

View the latest event details at MAMstrong.org.

Tuesday, February 6

4:00-5:30 pm **EXHIBITOR REGISTRATION OPEN / PACKET PICK-UP / EXPO SET-UP**

Wednesday, February 7

7:00 am-1:30 pm **REGISTRATION OPEN**

7:30-8:30 am **BREAKFAST BUFFET & NETWORKING**

7:30-9:30 am **EXPO OPEN**

8:00-9:00 am **EXECUTIVE BREAKFAST** * Doors will close at 8 am – please have your breakfast plate and be seated by 8 am.

9:00-9:30 am **EXPO & NETWORKING**

9:30-10:20 am **2017 ANNUAL MEMBER MEETING**
 Welcome and National Anthem
 Gearing Up! What's New and **ONESOURCE** Update – *Kim Inman, MAM CEO*
 Introduction of 2018 MAM Board of Directors – *Peter Fischer, Beehler Corporation & 2018 MAM Board of Directors Chairman*

10:20-11:20 am **KEYNOTE PRESENTATION**

11:20-11:30 am **SPONSOR PRESENTATIONS & INVOCATION**

11:30 am-12:45 pm **LUNCH, EXPO & NETWORKING**

12:45-1:00 pm **FUN RE-ENGAGEMENT ACTIVITY**

1:00-2:00 pm **SPECIAL PRESENTATION**

2:00-2:30 pm **BREAK & EXPO**

2:30-2:50 pm **CLOSING COMMENTS & EXHIBITOR DOOR PRIZE DRAWINGS**

2:50-4:00 pm **SOCIAL, EXPO & NETWORKING**

4:00-4:30 pm **EXPO BREAKDOWN**

REGISTRATION

Registration includes admission into the Executive Breakfast, breakfast buffet, 2018 Annual Meeting, Keynote presentation, lunch buffet, Gearing Up Expo, afternoon special presentations and the social hour.

Individual Registration	Member / Partner	Non-member
Early Bird (thru Nov. 30)	\$ 77	\$ 99
Regular (Dec. 1-Jan. 16)	\$ 87	\$ 109
Late (Jan. 17-Feb. 7)	\$ 97	\$ 119

Table for 6	Member / Partner	Non-member
Early Bird (thru Nov. 30)	\$ 420	\$ 520
Regular (Dec. 1-Feb. 7)	\$ 480	\$ 580

Register today at MAMstrong.org.

Cancellations & Refunds: Cancellations for registered attendees may be accepted up to 72 business hours or three business days prior to the event. Cancellations for event sponsors may be accepted up to 10 business days prior to the event. Late cancellations and 'no shows' will be responsible for the full registration/sponsorship fee. All refunds are at the discretion of the CEO.

LODGING

Oasis Hotel & Convention Center

2546 N. Glenstone Ave. • Springfield, MO 65803

Discounted MAM rate: **\$109/night**

Reservation deadline: **January 7**

After January 7, room pricing may vary and availability may be limited.

Deluxe, Poolside, Poolview or Courtyard accommodations. Upgrades may be available for an additional fee. *Price does not include taxes or gratuities. All common and public spaces are non-smoking.*

For reservations, call **417-866-5253** or 888-532-4338 and ask for the **MAM rate**.



SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$6,000

- **Exclusive** sponsorship level – only one available per event
- Logo with link on MAM upcoming events webpage (*Exclusive to this sponsorship level*)
- Logo with link on MAM event webpage
- Logo with link on save-the-date and/or electronic communication
- Event social media promotion
- Event emails and/or press releases
- Exclusive sponsor logo on event preview announcement (*Outside back cover of previous event program book, when available*)
- Exclusive sponsor logo on cover of event brochure
- Exclusive sponsor logo on cover of program book
- Prominent, large logo in event program book as Presenting sponsor
- Prominent full page, full color ad in event program book
- Exclusive sponsor logo on event title banner (*digital and/or print*)
- Prominent, large logo on signage, PowerPoint loops and other media at event as Presenting sponsor
- Recognition by MAM CEO at event as Presenting sponsor
- 5-minute presentation on stage (*optional*)
- Two (2) Expo tables (*adjacent to one another*)
- Two (2) Expo representatives/event registrants (*includes meals*)
- VIP table with reserved signage, includes up to four (4) event registrations
- Promotional item or offer for attendees opportunity (*MAM pre-approval required.*)
- Social opportunity with MAM CEO, Board and/or event speakers
- Event attendee list (*Exclusive to this sponsorship level – upon request*)
- Free self-parking

KEYNOTE SPONSOR

\$4,000

- **Exclusive** sponsorship level – only one available per event
- Logo with link on MAM event webpage
- Logo with link on save-the-date and/or electronic communication
- Event social media promotion
- Event emails and/or press releases
- Half page, full color ad in event program book
- Prominent logo in program book with speaker's biography
- Special sponsor signage at event
- Medium logo in program book as event sponsor
- Medium logo on signage, PowerPoint loops and other media at event as event sponsor
- Recognition by MAM CEO at event as Keynote sponsor
- Introduction of Keynote speaker (*optional*)
- One (1) Expo table
- Two (2) Expo representatives/event registrants (*includes meals*)
- Two (2) event registrations
- Promotional item or offer to attendees opportunity (*MAM pre-approval required.*)
- Free self-parking

EXECUTIVE BREAKFAST SPONSOR

\$3,500

- **Exclusive** sponsorship level – only one available per event
- Logo with link on MAM event webpage
- Logo with link on save-the-date and/or electronic communication
- Event social media promotion
- Event emails and/or press releases
- Half page, full color ad in event program book
- Prominent logo in program book with speaker's biography
- Medium logo in event program book as event sponsor
- Medium logo on signage, PowerPoint loops and other media at event as event sponsor
- Exclusive signage during breakfast
- Recognition by MAM CEO at event as event sponsor
- One (1) Expo table
- Two (2) Expo representatives/event registrants (*includes meals*)
- Two (2) event registrations
- Promotional item or offer for attendees opportunity (*MAM pre-approval required.*)
- Free self-parking

LUNCH SPONSOR **\$3,500**

- **Exclusive** sponsorship level – only one available per event
- Logo with link on MAM event webpage
- Logo with link on save-the-date and/or electronic communication
- Event social media promotion
- Event emails and/or press releases
- Half page, full color ad in program book
- Special sponsor signage at event
- Medium logo in event program book as event sponsor
- Medium logo on signage, PowerPoint loops and other media at event as event sponsor
- Recognition by MAM CEO at event as sponsor
- 5-minute presentation at podium before lunch (*optional*)
- One (1) Expo table
- Two (2) Expo representatives/event registrants (*includes meals*)
- Two (2) event registrations
- Promotional item or offer to attendees opportunity (*MAM pre-approval required.*)
- Free self-parking

COCKTAIL SOCIAL SPONSOR **\$3,500**

- **Exclusive** sponsorship level – only one available per event
- Logo with link on MAM event webpage
- Event social media promotion
- Event emails and/or press releases
- Half page, full color ad in program book
- Medium logo in program book and on signage, PowerPoint loops and other media at event as event sponsor
- Recognition by MAM CEO at event as sponsor
- One (1) Expo table
- Two (2) Expo representatives/event registrants (*includes meals*)
- Two (2) event registrations
- Promotional item or offer to attendees opportunity (*MAM pre-approval required*)
- Free self-parking

SPECIAL PRESENTATION SPONSOR **\$3,000**

- **Exclusive** sponsorship level – only one available per event
- Logo with link on MAM event webpage
- Logo with link on save-the-date and/or electronic communication
- Event social media promotion
- Event emails and/or press releases
- Half page, full color ad in program book
- Prominent logo in program book with speaker's biography
- Medium logo in program book and on signage, PowerPoint loops and other media at event as event sponsor
- Recognition by MAM CEO at event as sponsor
- One (1) Expo table
- Two (2) Expo representatives/event registrants (*includes meals*)
- Two (2) event registrations
- Promotional item or offer to attendees opportunity (*MAM pre-approval required*)
- Free self-parking

PLAY2WIN GRAND PRIZE SPONSOR **\$3,000**

- Logo with link on MAM event webpage
- Logo with link on save-the-date and/or electronic communication
- Event social media promotion
- Event emails and/or press releases
- Medium logo in program book as event sponsor
- Medium logo on signage, PowerPoint loops and other media at event as event sponsor
- Half page, full color ad in program book
- Recognition by MAM CEO as event sponsor
- One (1) Expo table
- Two (2) Expo representatives/event registrants (*includes meals*)
- One (1) event registration
- Free self-parking

ATTENDEE GIFTS SPONSOR **\$2,500-\$8,000**

Sponsorship levels start at \$2,500 and will determine gift category and distribution to Early Bird registrants or all event attendees at the event. Example gifts of varying levels include MAM Gear, tool kits, leather wallets, flashlights, etc. *Quantity and prominence of the benefits listed below will vary based upon sponsorship level.*

- Item co-branded with MAM logo and sponsor's logo or name (*when available*)
- Distribution of gift to specified event attendee demographic
- Name, logo or logo with link on MAM event webpage
- Name, logo or logo with link on save-the-date and/or electronic communication
- Event social media promotion
- Event emails and/or press releases
- Quarter, half or full page, full color ad in program book
- Small, medium or large logo in program book as event sponsor
- Small, medium or large logo on signage, PowerPoint loops and other media at event as event sponsor
- One (1) Expo table
- Two (2) Expo representatives/event registrants (*includes meals*)
- Two (2) or more event registrations
- Free self-parking

LANYARD SPONSOR **\$2,500**

- Item co-branded with MAM logo and sponsor's logo or name *(when available)*
- Distribution of item to specified event attendee demographic
- Logo with link on MAM event webpage
- Event social media promotion
- Event emails and/or press releases
- Small logo in program book as event sponsor
- Small logo on signage, PowerPoint loops and other media at event as event sponsor
- Quarter page, full color ad in program book
- One (1) Expo table
- One (1) Expo representative/event registrant *(includes meals)*
- One (1) event registration
- Free self-parking

PROMOTIONAL BAG SPONSOR **\$2,500**

- Item co-branded with MAM logo and sponsor's logo or name *(when available)*
- Distribution of item to specified event attendee demographic
- Logo with link on MAM event webpage
- Event social media promotion
- Event emails and/or press releases
- Small logo in program book as event sponsor
- Small logo on signage, PowerPoint loops and other media at event as event sponsor
- Quarter page, full color ad in program book
- One (1) Expo table
- One (1) Expo representative/event registrant *(includes meals)*
- One (1) event registration
- Free self-parking

ADVOCATE **\$2,500**

- Logo with link on MAM event webpage
- Event social media promotion
- Event emails and/or press releases
- Medium logo in program book as event sponsor
- Medium logo on signage, PowerPoint loops and other media at event as event sponsor
- Half page, full color ad in program book
- One (1) Expo table
- Two (2) Expo representatives/event registrant *(includes meals)*
- One (1) event registration
- Free self-parking

BREAK SPONSOR **\$2,000**

- Logo with link on MAM event webpage
- Event social media promotion
- Event emails and/or press releases
- Small logo in program book as event sponsor
- Small logo on signage, PowerPoint loops and other media at event as event sponsor
- Quarter page, full color ad in program book
- Exclusive signage and recognition at event
- One (1) Expo table
- One (1) Expo representative/event registrant *(includes meals)*
- One (1) event registration
- Free self-parking

ASSOCIATE **\$1,500**

- Logo with link on MAM event webpage as event sponsor
- Event social media promotion
- Event emails and/or press releases
- Small logo in program book as event sponsor
- Small logo on signage, PowerPoint loops and other media at event as event sponsor
- Quarter page, full color ad in program book
- One (1) Expo table
- One (1) Expo representative/event registrant *(includes meals)*
- Free self-parking

EXHIBITOR / SUPPORTER **\$500**

- Company name listing on MAM event webpage
- Company name listing in program book as exhibitor
- Company name listing on signage, PowerPoint loops and other media at event as exhibitor
- One (1) Expo table
- One (1) Expo representative/event registrant *(includes meals)*
- Free self-parking

Advertising space in the program book is available for purchase.

Additional EXPO TABLE **\$150**

Second table must be for the same company and name (no divisions or affiliates) and be adjacent to the first table. Does not include event registration or credentials for additional representative – table only.

Additional EXPO REPRESENTATIVE **\$75**

Includes expo representative credentials and meals. Expo representatives are not registered event attendees and will not have access to breakout sessions and/or other designated event activities.

Program ADVERTISING

Advertising space in the program book is available to MAM Member Manufacturers, MAM Allied Network Partners, and non-manufacturing firms, organizations or corporations that offer services or products to manufacturers. Many MAM event sponsorship levels include program book advertising as part of the sponsorship package.



Full page	7.25"w x 9.75"h	\$1,000
Half page	7.25"w x 4.75"h	\$500
Quarter page	3.625"w x 4.75"h	\$250

Ads must be submitted as press-optimized PDF, JPG or EPS file formats with all fonts embedded. All images should be 300 dpi minimum, 600 dpi preferred. Color images must be CMYK; black and white images must be grayscale. Submission deadline is **January 3, 2018 at 5 p.m.** Submit all art files to Events@MAMstrong.org.

All advertisers and advertising contents are subject to MAM approval. Advertisers are responsible for following all copyright rules and regulations. MAM does not assume responsibility for any copyright infringements of submitted as contents, copy or images.

For more information about MAM sponsorship opportunities, contact:

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