



# GEARING UP

## CONFERENCE & 2019 ANNUAL MEETING

WEDNESDAY, FEBRUARY 6, 2019

OASIS HOTEL & CONVENTION CENTER, SPRINGFIELD



PRESENTING  
SPONSOR



# GEARING UP

**AGENDA - Wednesday, February 6, 2019**

View the most up-to-date event details at [MAMstrong.org](http://MAMstrong.org).



Presenting Sponsor

7:00 am-1:00 pm	<b>REGISTRATION &amp; INFORMATION CENTER</b>
7:00-8:00 am	<b>EXPO OPEN</b>
7:15-8:00 am	<b>BREAKFAST BUFFET</b>
8:00-8:45 am	<b>2019 ANNUAL MEMBER MEETING</b> National Anthem and Welcome Gearing Up! What's New and <b>ONESOURCE</b> Update – <i>Kim Inman, MAM CEO</i> Introduction of 2019 MAM Board of Directors – <i>Brian Barton, MC Power Companies &amp; MAM 2019 Board of Directors Chair</i> Member Momentum Award – <i>Red Monkey Foods</i>
8:45-8:55 am	<b>BREAK</b>
8:55-9:00 am	<b>INTRODUCTION OF PRESENTER (CEO, Kim Inman)</b>
9:00-10:15 am	<b>THE 4 DISCIPLINES OF EXECUTION</b> <i>Chris McChesney, FranklinCovey Co</i> <ul style="list-style-type: none"><li>• The Execution Challenge</li><li>• Discipline 1: Focus on the Wildly Important</li><li>• Discipline 2: Act on the Lead Measures</li></ul>
10:15-10:25 am	<b>BREAK / EXPO &amp; NETWORKING</b>
10:25-11:40 am	<b>THE 4 DISCIPLINES OF EXECUTION</b> <i>Chris McChesney, FranklinCovey Co</i> <ul style="list-style-type: none"><li>• Discipline 3: Keep a Compelling Scoreboard</li><li>• Discipline 4: Create a Cadence of Accountability</li><li>• The Engagement Effect</li></ul>
11:40 am-12:00 pm	<b>THE 4 DISCIPLINES OF EXECUTION Q&amp;A</b>
12:00-12:05 pm	<b>PRESENTING SPONSOR &amp; INVOCATION</b> <i>Cox HealthPlans</i>
12:05-12:45 pm	<b>LUNCH BUFFET</b>
12:05-1:00 pm	<b>EXPO &amp; NETWORKING</b>
1:00-1:05 pm	<b>INTRODUCTION OF PRESENTER (CEO, Kim Inman)</b>
1:05-2:10 pm	<b>KEYNOTE PRESENTATION</b> <i>Jack Stack, SRC Holdings / Great Game of Business</i>
2:10-2:20 pm	<b>JACK STACK Q&amp;A</b>
2:20-2:55 pm	<b>BREAK / EXPO &amp; NETWORKING</b>
2:55-3:00 pm	<b>INTRODUCTION OF PANEL</b> <i>Eric Olson with Springfield Business Journal – Moderator</i>
3:00-4:00 pm	<b>MANUFACTURING MATTERS PANEL</b> <b>Includes Q&amp;A</b> <i>Eric Olson with Springfield Business Journal – Moderator</i> <i>Susan Tripp, President &amp; Owner of TrippNT</i> <i>Gregory Rocque, President of Positronic</i> <i>Kevin Thompson, CFO of Cambridge Engineering</i> <i>Mark McNay, Senior Vice President &amp; General Manager of SMC Packaging Group</i>
4:00-4:10 pm	<b>CEO WRAP-UP</b>
4:10-5:10 pm	<b>SOCIAL &amp; DRAWINGS, EXPO &amp; PRIZES</b>
5:00 pm	<b>PLAY2WIN GRAND PRIZE DRAWING</b>