



Kim Inman

Chief Executive Officer The Missouri Association of Manufacturers

Kim Inman is Chief Executive Officer of The Missouri Association of Manufacturers (MAM). In November 2013 Inman was named Chief Executive Officer. Inman's fresh perspective and high energy has brought new growth to the Association. By focusing on the numerous needs and obstacles facing manufacturers, MAM has seen accelerated growth. Inman has created successful programs, benefits, educational events, conferences and resources for the manufacturers. She has also developed strong relationships, rebranded the organization and grown the awareness of the needs of manufacturers. Inman's focus is strong and remains true to preserving, promoting and advancing manufacturing.

Previously, Inman was Vice President of Sales/Marketing for the Springfield Cardinals. With over 20 years of extensive sales, business development, marketing and management experience, she is known for forging long-term strong relationships with customers and external partners. In past years, her passion for Sustainability kept her in the software business, specializing in enterprise content management, document management and data capturing, where she worked nationally with medium to enterprise sized industries in manufacturing, insurance, healthcare and energy. Her prior experience was Business Development Manager with Quorum Broadcasting and previously as District Manager of IKON's Color Graphics Division. Her core competencies include strategic market positioning, business development, relationship and team building, high level negotiations, networking, event planning, fund raising, goal setting, and sales training.

This July, she received the SBJ's Economic Impact Award for Business Advocate of the Year. In June 2014, Inman was recognized as 50 Missourians You Should Know, then in October as Springfield Business Journal's 20 Most Influential Women of 2014. In 2016 Inman was named to St. Louis Regional Area Manufacturing Partnership Board and in 2017 was invited to the St. Charles Manufacturing Task Force.

In 1996, Inman transferred to the Springfield area, where she has been an active member of the community and been instrumental in new event planning such as: American Cancer Society's Cattle Baron's Ball, Professional Bull Riders, Inc. events, March of Dimes, Branson Promenade of Stars Parade, and more. Inman founded the ACS's Cattle Baron's Ball of Southwest Missouri with a first-year fundraising net of over \$570,000, at a zero-dollar cost to ACS. She served as a Board Member of National Gala Task Force for American Cancer Society; Executive Baron for the CBB of Southwest Missouri, Missourian Awards Board and Silent Heroes Committee; Advisory Board for Female Leaders in Philanthropy with United Way, and Advisory Board for Sustainability. She has served on the Board for MiLB's Women in Baseball, North Springfield Betterment Association, Advisor for Canon USA, Ambassador for the Springfield Chamber of Commerce, Insurance Advisory Board for Hyland Software, Cardinals Care Foundation, American Diabetes Association, American Heart Association, ALS, GYNCA and MDA. She has also been active in various Chambers of Commerce, ARMA, AIIM, Executive Women in Communications, National Alliance of Market Developers and more.

In her spare time, Inman enjoys time with her family, loves to travel and go for long walks on the beach. She stays highly active with volleyball, swimming, boating, fishing, golfing, and kayaking. She has traveled extensively for pleasure and for public speaking, training, and event planning. Born in St. Louis, raised in Poplar Bluff and residing for the past 20 years in Springfield, she is a Missouri native.

The Missouri Association of Manufacturers is a nonprofit, non-partisan 501(c)6 organization comprised solely of Missouri manufacturers and dedicated to promoting, preserving and advancing manufacturing. Founded in 1993, the organization has experienced steady growth through its singular focus on meeting the needs of manufacturers. The Missouri Association of Manufacturers provides focused legislative advocacy for the growth and development of Missouri's manufacturing sector, a critical component of a vibrant economy. The MAM also utilizes its strength in numbers to establish strategic partnerships and create exclusive benefit programs that offer lower pricing or greater advantages to members.

**For more information contact MAM by Phone at 417-863-7262,
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